



HYACINTH MACAW INSTITUTE'S SPONSORSHIP POLICY

2017

Private Individual Donations (YEARLY)

In the early 80s, the situation of the blue macaw (the largest macaw in the world) in the Pantanal/Brazil was critical: with a population of about 1500 individuals.

However, for 27 years, the Hyacinth Macaw Project has developed researches on the biology of the species, conquering international repercussion.

The Hyacinth Macaw Project studies the biology and ecological relationships of the blue macaw, executes the management and promotes the conservation of the blue macaw in its natural environment, in 54 farms, in an area of 400 thousand hectares in the Pantanal in the State of Mato Grosso do Sul .

In South Pantanal the blue macaws are very selective, because 95% of their nests are set in a single tree species: the manduvi (*Sterculia apetala*). And they're also dependent on two palm trees for feeding: acuri (*Scheelea phalerata*) and bocaiúva (*Acrocomia aculeata*), of which they feed only on the nuts.

In addition, in the same period of reproduction other species that also occupy large cavities, competing with them for places of reproduction. Thus, management activities carried out in the field benefit not only the blue macaws, but the other 17 species that cohabit with it.

Other projects have also been developed by the Hyacinth Macaw Institute, all aimed at the conservation of the species in different environments, including urban areas; where the lessons of the Hyacinth Macaw Project are fundamental in the implementation of actions.

The Hyacinth Macaw Institute have achieved many relevant results, but the biggest is the support of its partners, who spare no effort to help.

In order for the partnerships to continue to be effective with a significant return to the partners, the Hyacinth Macaw Institute established an internal policy for the classification of donations and the return offered to its partners.

Its partner can be rated as it follows:

Admirer:

Contributing with **R\$ 30,00** you will receive: Digital Certificate of Donor.

Helper:

Contributing with **R\$ 80,00** you will receive: Digital Certificate of Donor + Keyring of the Hyacinth Macaw Institute.

Friend:

Contributing with **R\$ 150,00** you will receive: Digital Donor Certificate + Hyacinth Macaw Institute T-shirt.

Protector:

Contributing with **R\$ 180,00** you will receive: Digital Certificate of Donor + artisanal Ecobag.

Defender:

Contributing with **R\$ 200,00** you will receive: Digital Certificate of Donor + Handcrafted Keyring and Handmade Card Holder.

Guardian:

Contributing with **R\$ 500,00** you will receive: Digital Donor Certificate + Handcrafted Keyring + Handmade Greeting Card + Hyacinth Macaw Institute T-Shirt.

Tutor:

Contributing with **R\$ 1.000,00** you will receive: Digital Donor Certificate + Handcrafted Keyring + Handmade Card Holder + Hyacinth Macaw Institute T-Shirt + Book "Blue Jewels across the Pantanal Skies".

The donations can be sent to:

Instituto Arara Azul

Bank Santander – 033

Agência – 1313

Conta Corrente – 13000218-5

CNPJ: 05.910.537/0001-02

After your donation, please send us the payment voucher and your information to receive your reward.

Thank you ever since!

Hyacinth Macaw Institute Team